

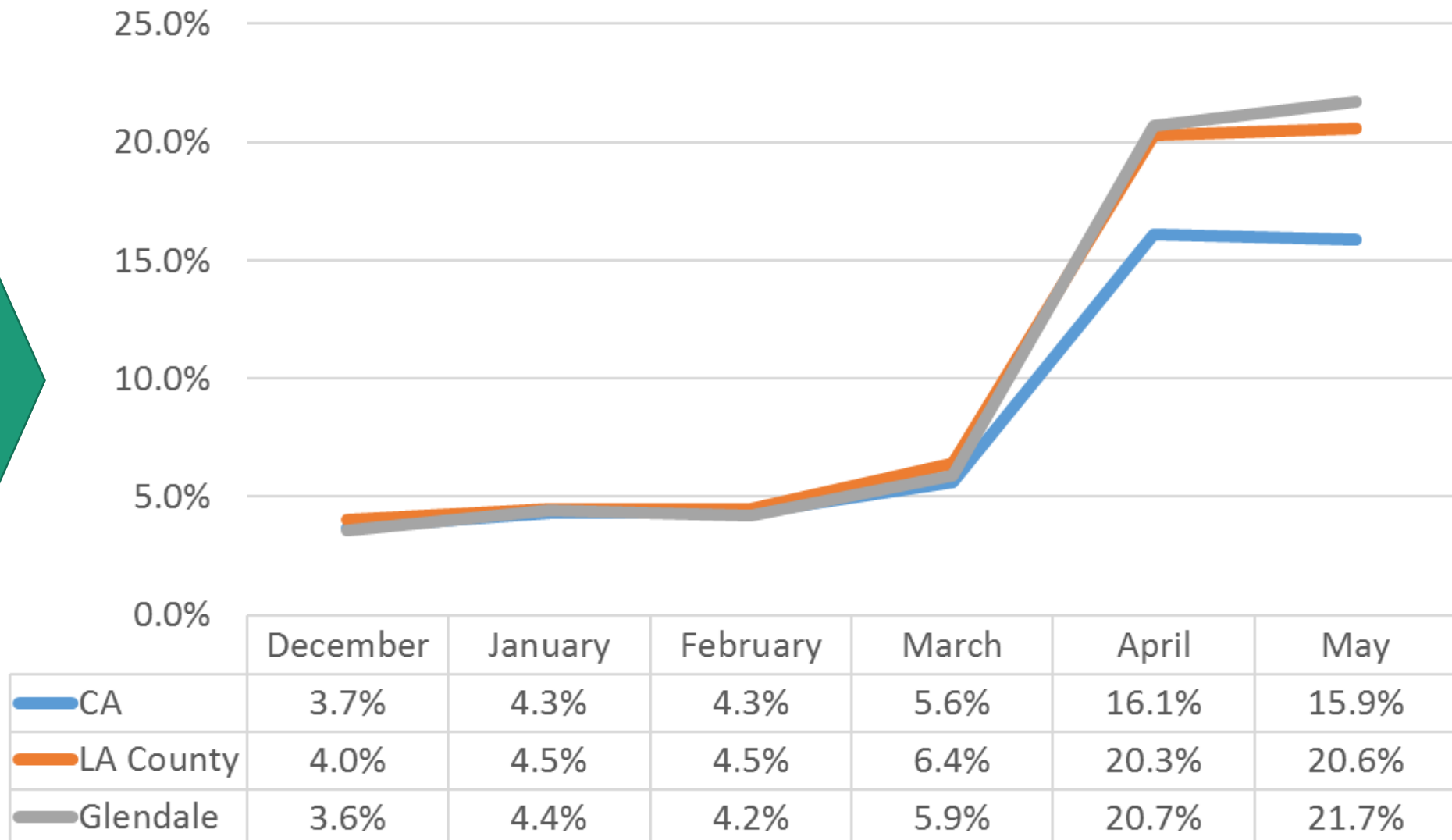
CAEP Annual Plan 2020 – 2021 Environmental Scan

MaryAnn Pranke
GlendaleLEARNS Coordinator

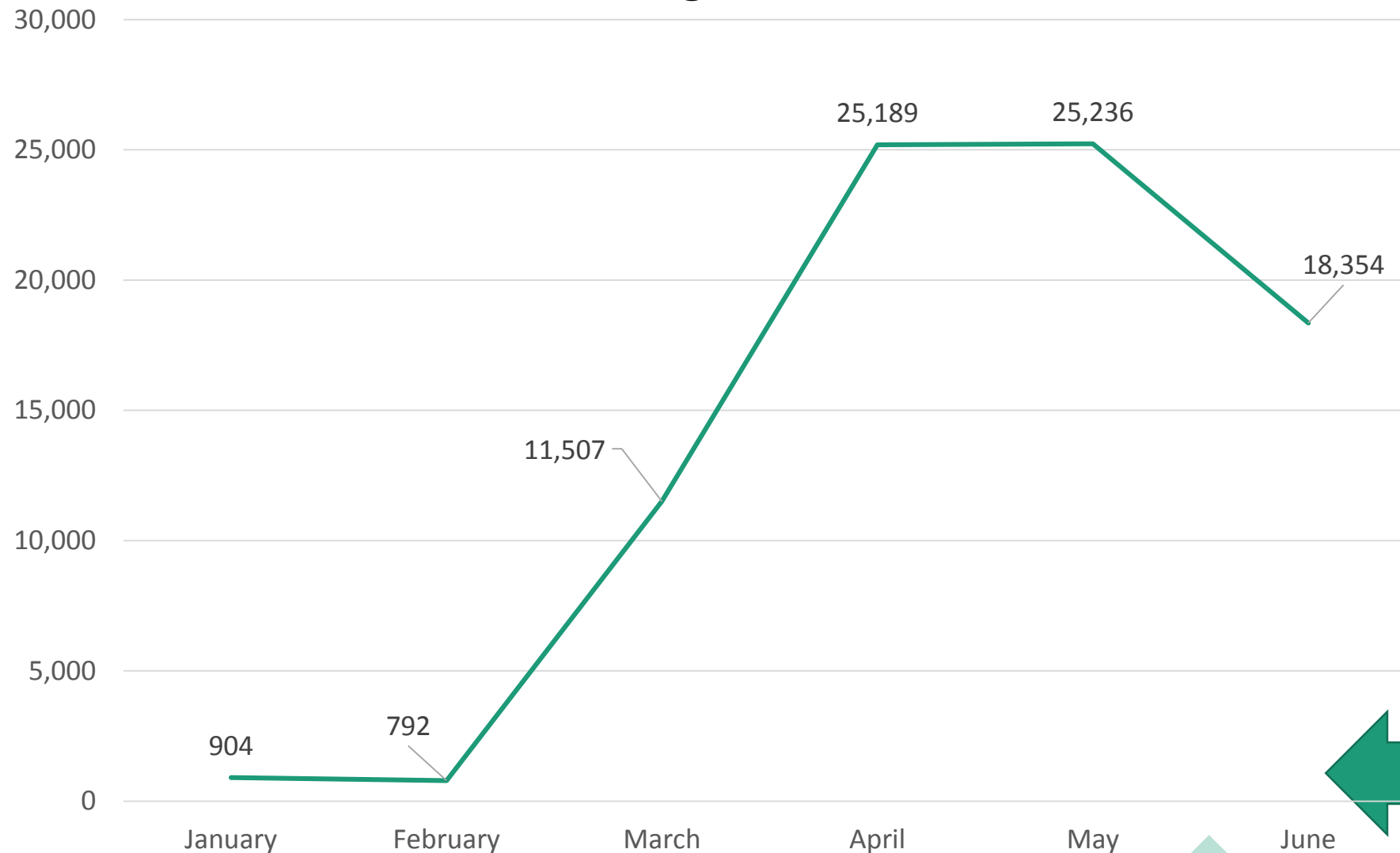
Unemployment Rates Prior to the Peak of Pandemic

Monthly Labor Force Data for Cities

Source: EDD Labor Market Information Division



Number of New Unemployment Insurance (UI) Claims for the Verdugo Consortium



Source: EDD Labor Market Information Division

PUA Claims
began week
of May 2nd



Verdugo Jobs Center Rapid Response

- Glendale Businesses Laying Off: 65
- Burbank Businesses Laying Off: 54
- Surrounding Communities: 26
- Total: 145

Businesses are currently not required to submit notices to us so this does not represent all companies laying off.

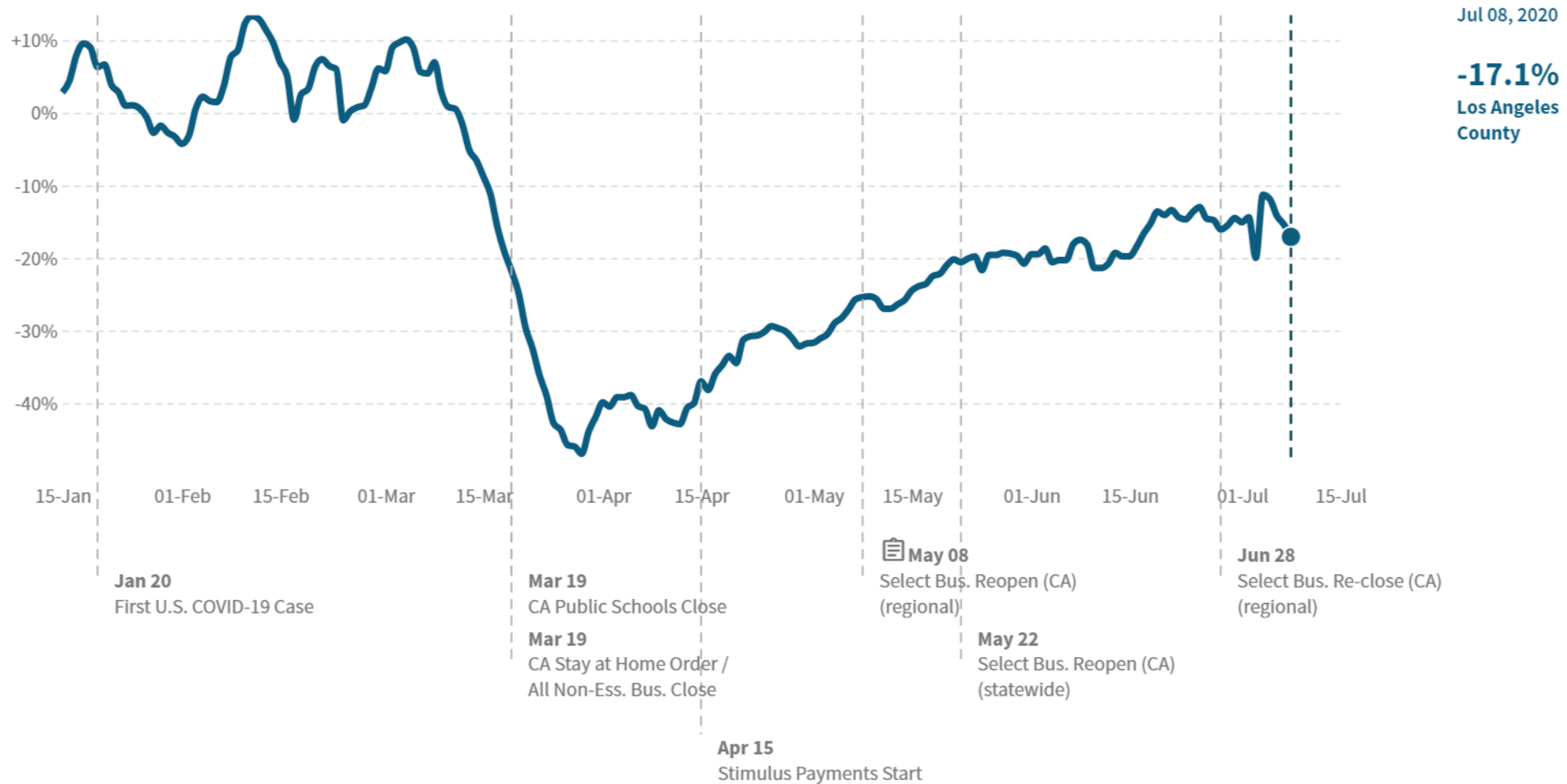
54% of the businesses tell us it is unknown whether they will rehire the employees they laid off

Establishment	# of Establishment	# of Employees
Retail	2,656	24,382
Arts & Entertainment	847	9,047
Eating & Drinking	1,174	14,149
Hotels & Accommodations	88	1,182
Total	4,765	48,760

**Most Affected Industry Sectors in Verdugo:
Potential Impact**

Percent Change in Small Business Revenue*

In **Los Angeles County**, as of July 08 2020, total small business revenue decreased by **17.1%** compared to January 2020.

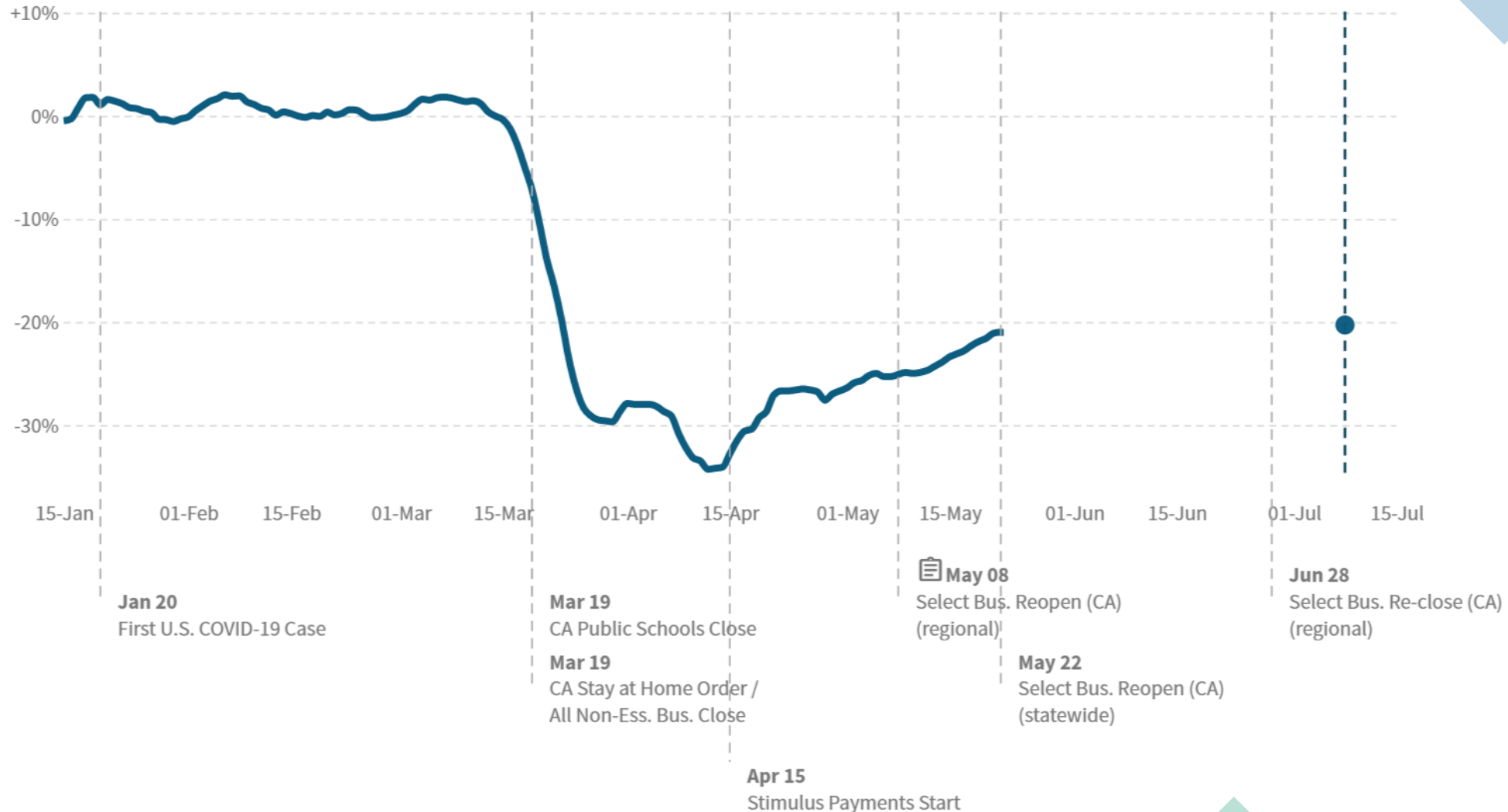


*Change in net business revenue for small businesses, indexed to January 4-31 2020 and seasonally adjusted. This series is based on data from Womply.

last updated: July 14, 2020 next update expected: July 17, 2020

Percent Change in Number of Small Businesses Open*

In **Los Angeles County**, as of July 08 2020, the number of small businesses open decreased by **20.3%** compared to January 2020.

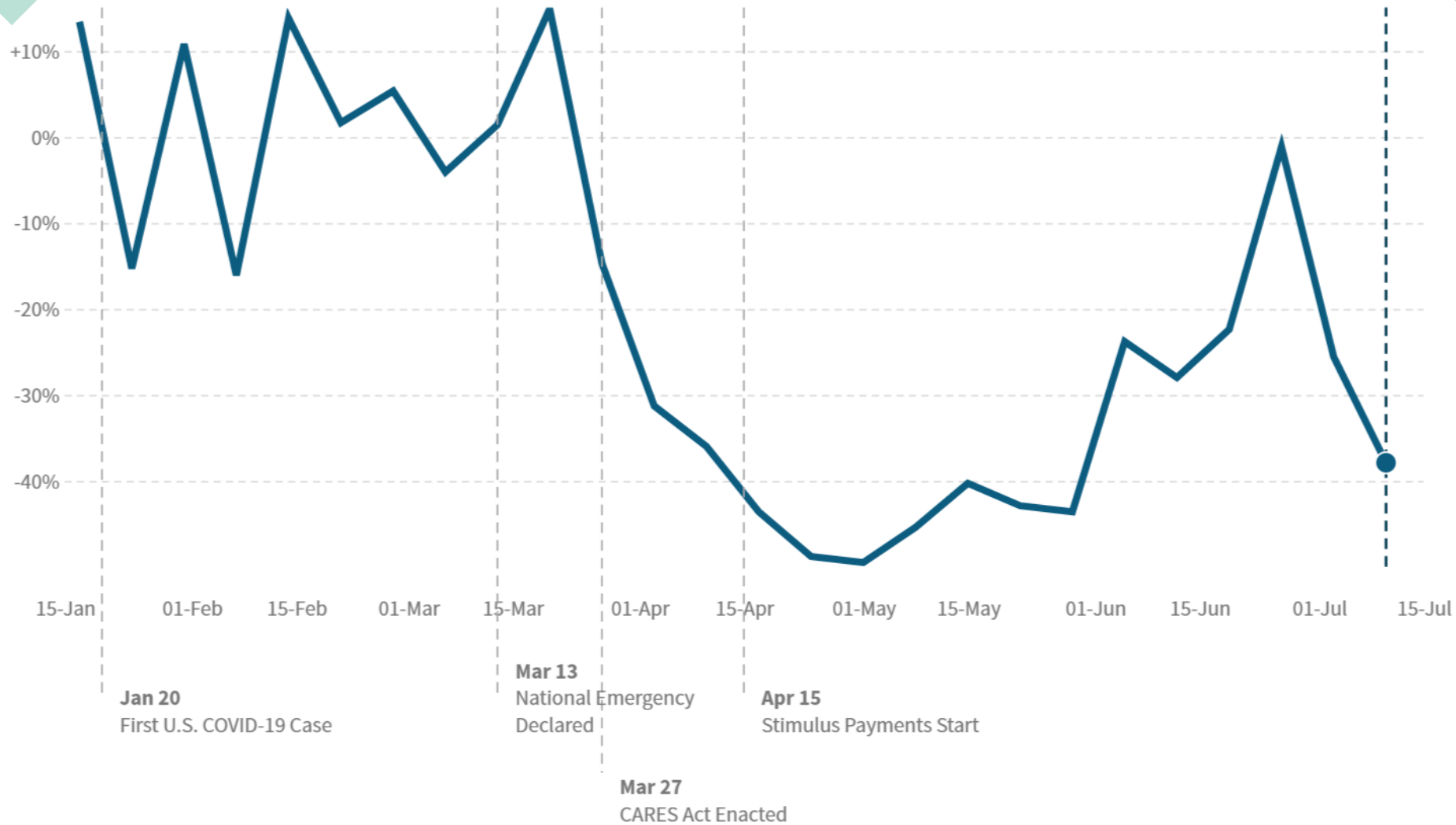


*Change in small businesses open (defined as having financial transaction activity), indexed to January 4-31 2020 and seasonally adjusted. This series is based on data from Womply.

last updated: **July 14, 2020** next update expected: **July 17, 2020**

Percent Change in Job Postings*

In **Los Angeles**, as of July 10 2020, total job postings decreased by **37.9%** compared to January 2020.



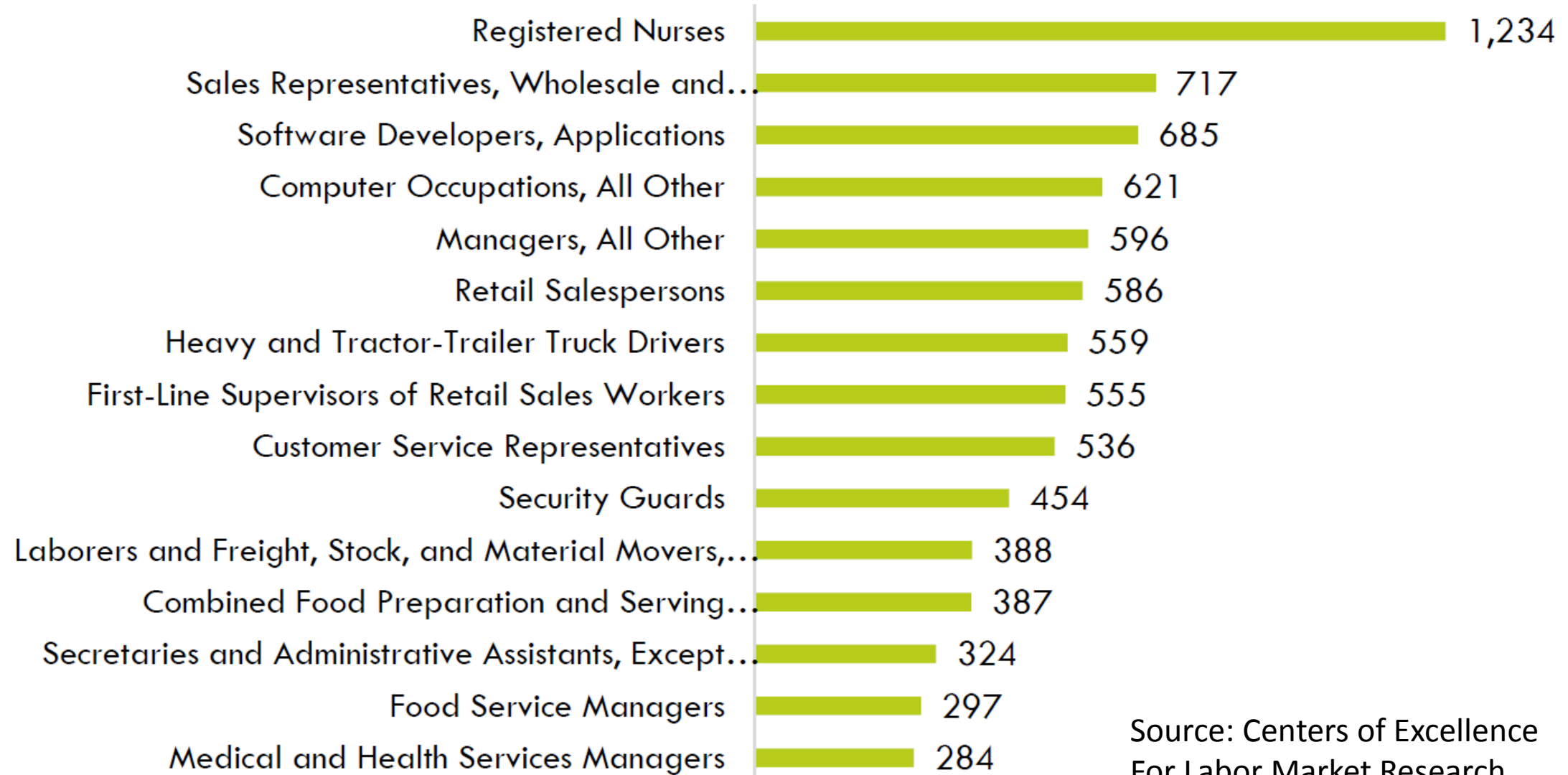
Week ending
Jul 10, 2020

-37.9%
Los Angeles

*Change in weekly unique job postings, indexed to January 4-31 2020. This series is based on data from Burning Glass Technologies.

last updated: July 14, 2020 next update expected: July 21, 2020

Top occupations from job postings in LA County during the most recent week, June 21 through 27, 2020.



Source: Centers of Excellence
For Labor Market Research

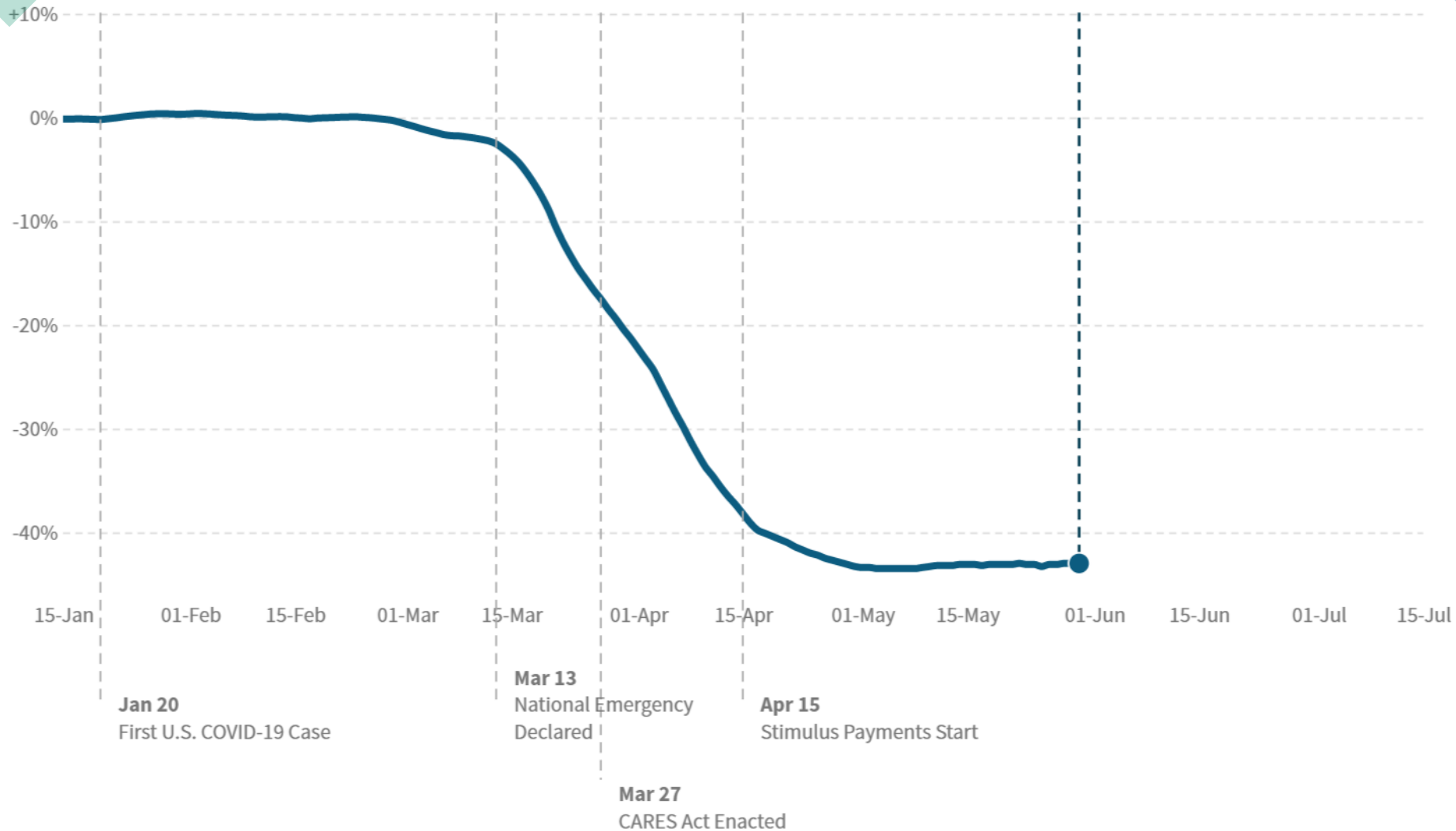
Percent Change in Employment among Low-Income Workers*

In **Los Angeles**, as of May 30 2020, employment rates among low-income workers decreased by **43%** compared to January 2020.

10

May 30, 2020

-43%
Los Angeles

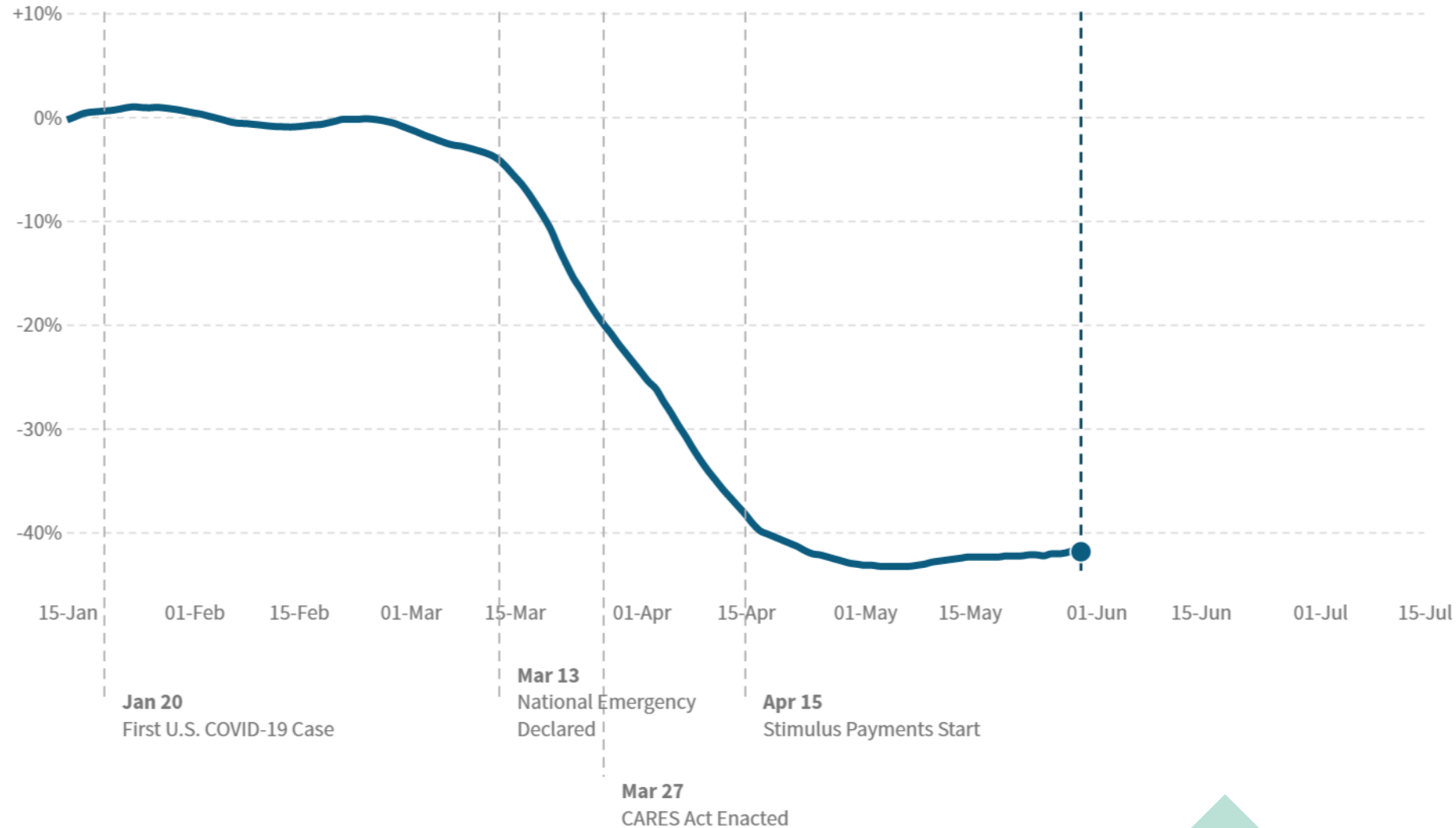


*Change in employment rates among low-income workers (median annual after-tax income ~\$20,000), indexed to January 4-31 2020. This series is based on data from Earnin and Homebase.

last updated: **June 17, 2020** next update expected: **July 20, 2020**

Percent Change in Earnings among Low-Income Workers*

In **Los Angeles**, as of May 30 2020, earnings among low-income workers decreased by **41.9%** compared to January 2020.



May 30, 2020

-41.9%
Los Angeles

*Change in earnings among low-income workers (median annual after-tax income ~\$20,000), indexed to January 4-31 2020. This series is based on data from Earnin and Homebase.

last updated: June 17, 2020 next update expected: July 20, 2020

Percent Change in Student Participation*

In **Los Angeles**, as of June 07 2020, total student participation in online math coursework decreased by **39.3%** compared to January 2020.



Week ending
Jun 07, 2020

-39.3%
Los Angeles

*Change in active students using an online math curriculum, indexed to Jan 6-Feb 2 2020. This series is based on data from Zearn using online usage data from Zearn Math, a math program normally used in classrooms that combines hands-on instruction with digital lessons. Data is limited to existing school users.

last updated: **June 09, 2020** next update expected: **June 22, 2020**

Percent Change in Student Math Progress*

In **Los Angeles**, as of June 07 2020, total student progress in online math coursework decreased by **11.9%** compared to January 2020.

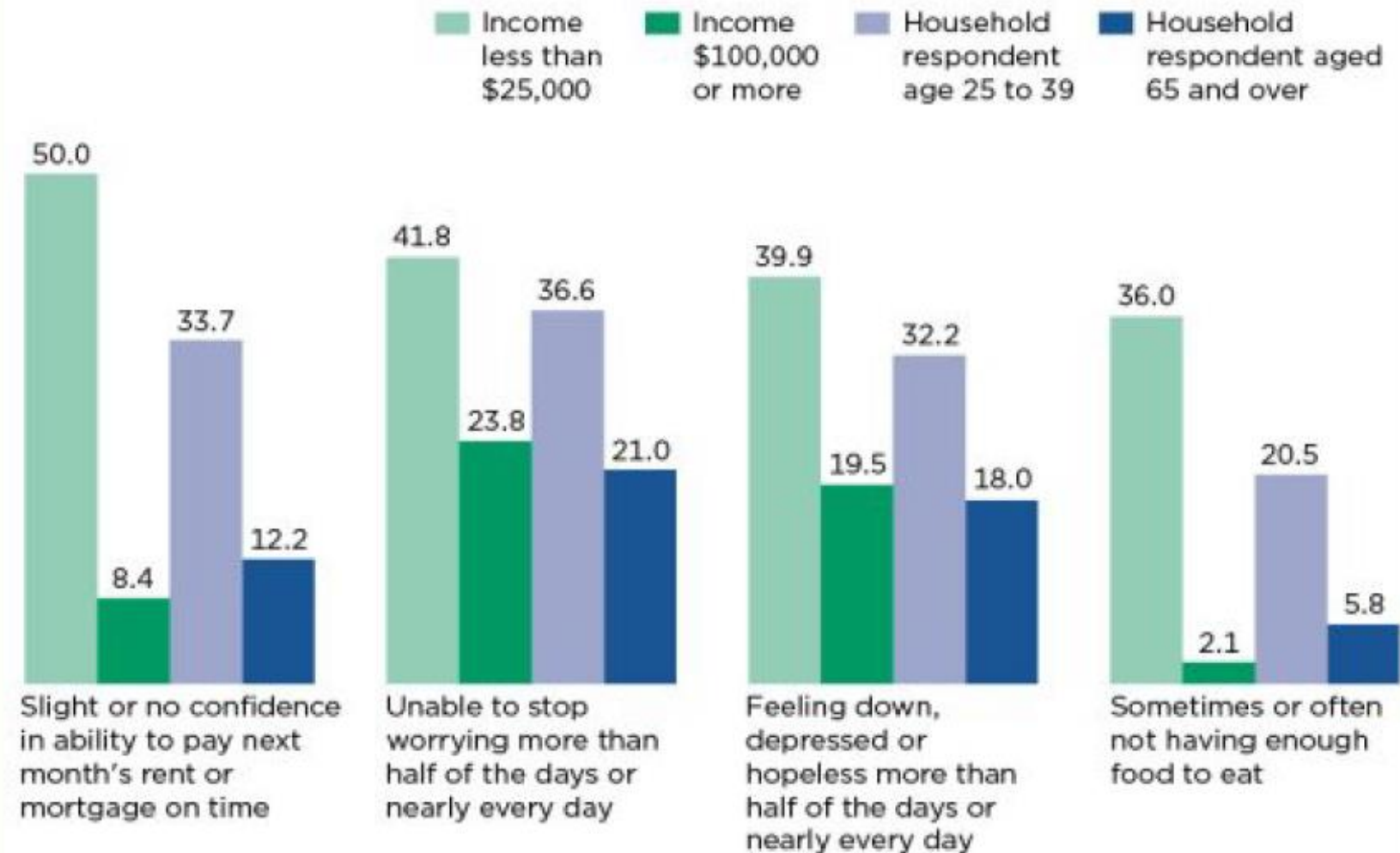


*Change in student progress through online math curriculum, indexed to Jan 6-Feb 2 2020. This series is based on data from Zearn using online usage data from Zearn Math, a math program normally used in classrooms that combines hands-on instruction with digital lessons. Data is limited to existing school users.

last updated: **June 09, 2020** next update expected: **June 22, 2020**

Losing Employment Income Matters More for Lower Income and Younger Households

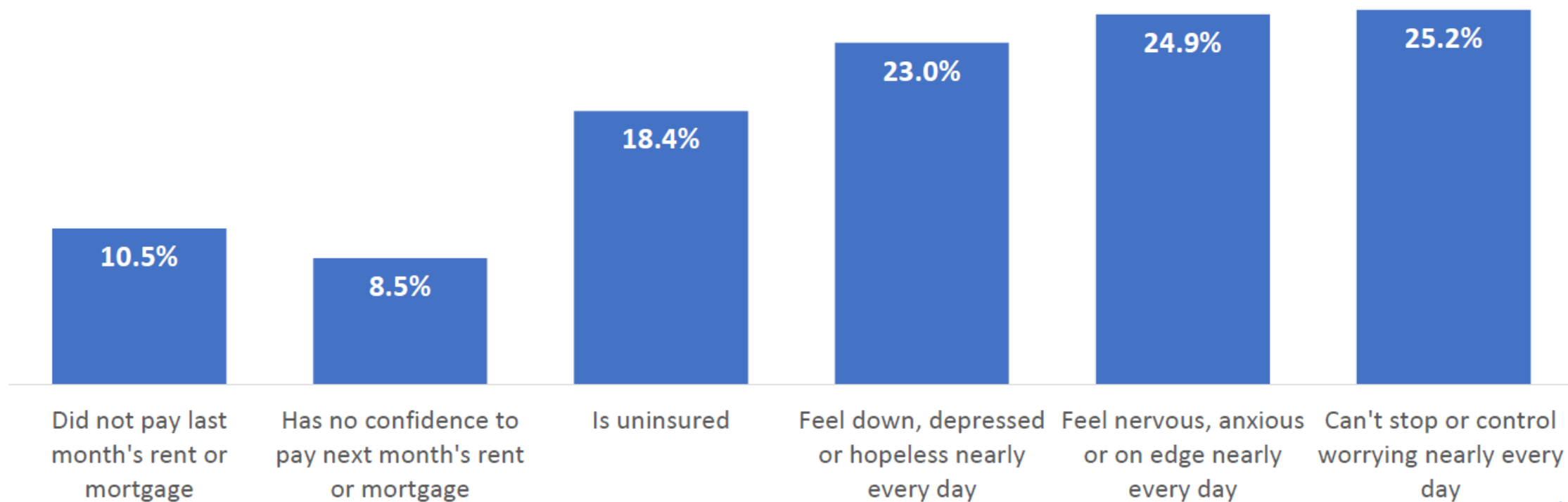
(In percent)



Source: U.S. Census Bureau, Household Pulse Survey, Round 6, June 4 to June 9.

Household Pulse Survey: Loss of Employment Income

Respondent or household member experienced loss of employment income and...



Source: US Census Bureau

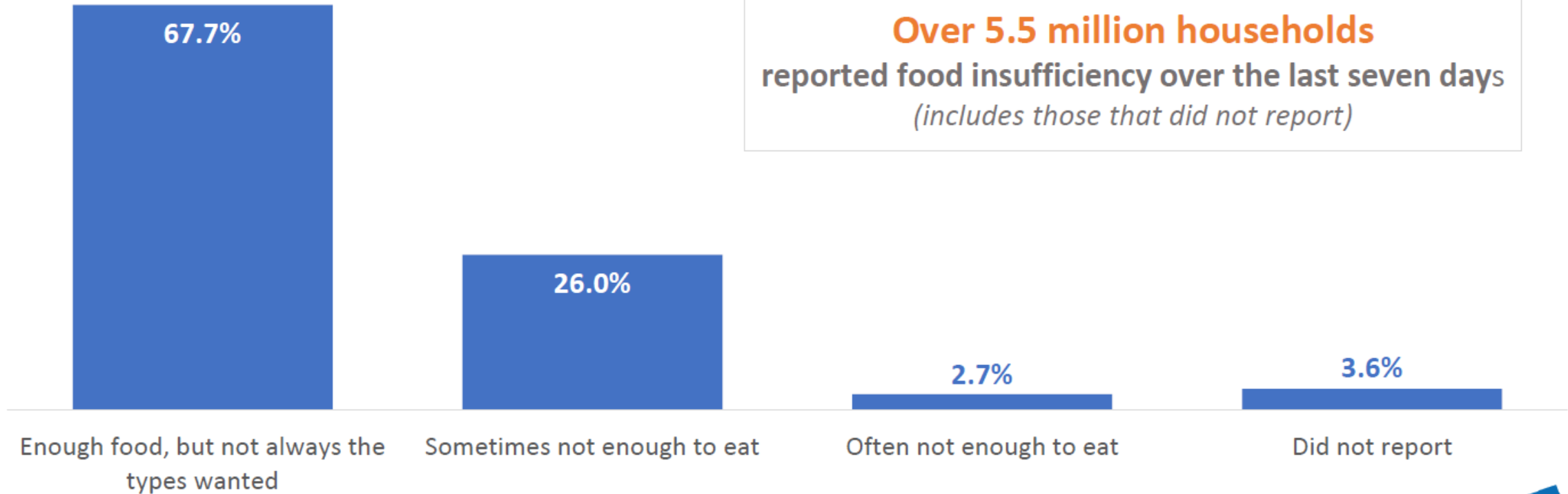


Household Pulse Survey: Food Insufficiency in the LA Basin

Households reporting food insufficiency in the last seven days...

Week of June 11th to June 16th:

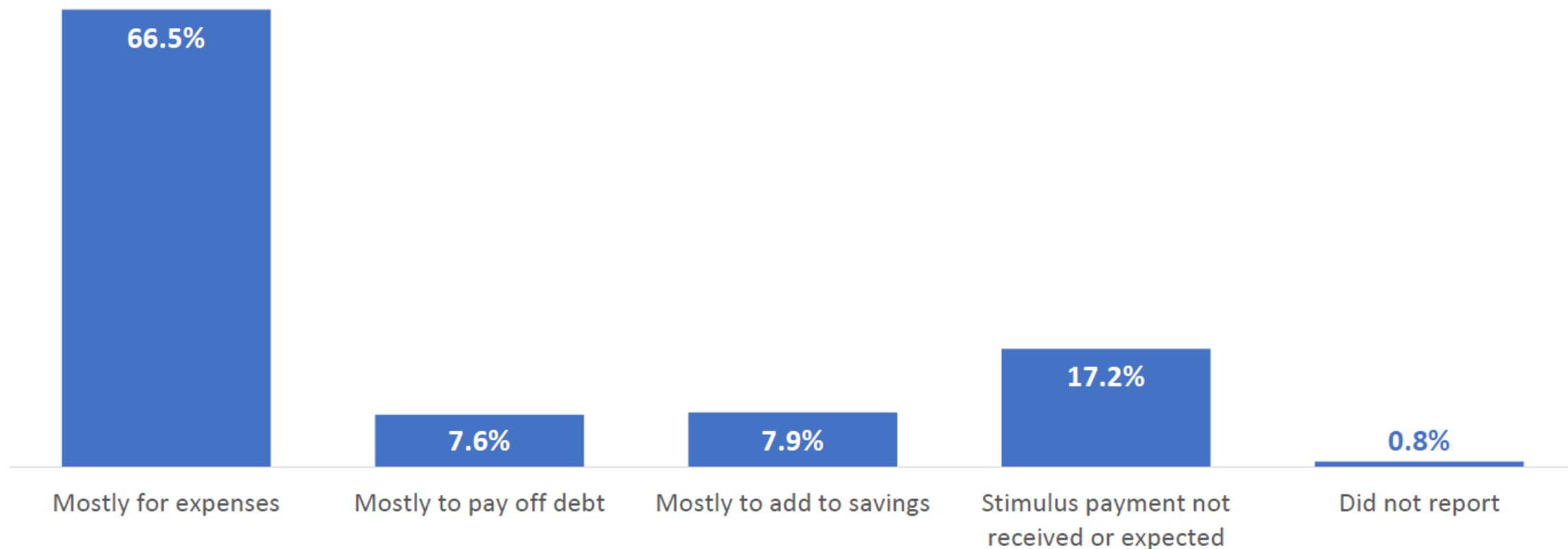
Over 5.5 million households
reported food insufficiency over the last seven days
(includes those that did not report)



Source: US Census Bureau

Household Pulse Survey: Stimulus Payments in LA Basin

Someone in household already received, or plans to receive, a stimulus payment, and it was or will be used...

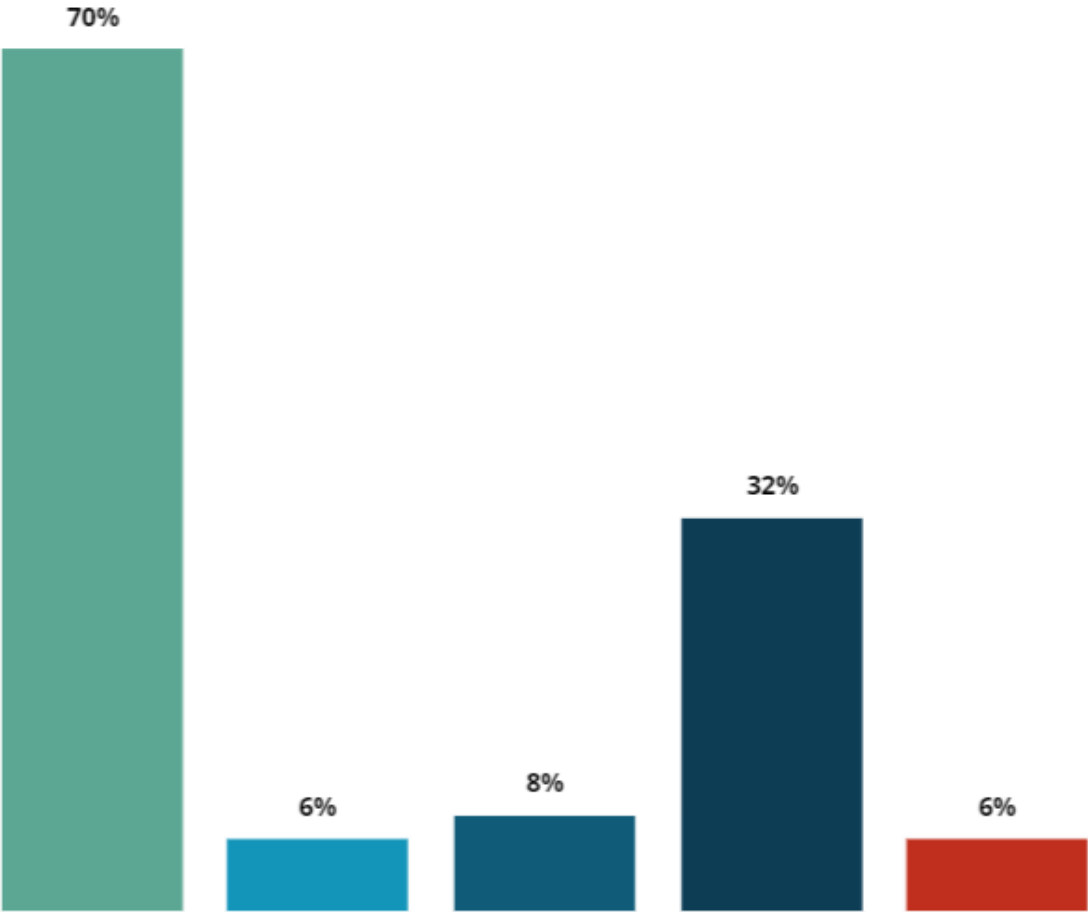


Source: US Census Bureau



Students and Programs

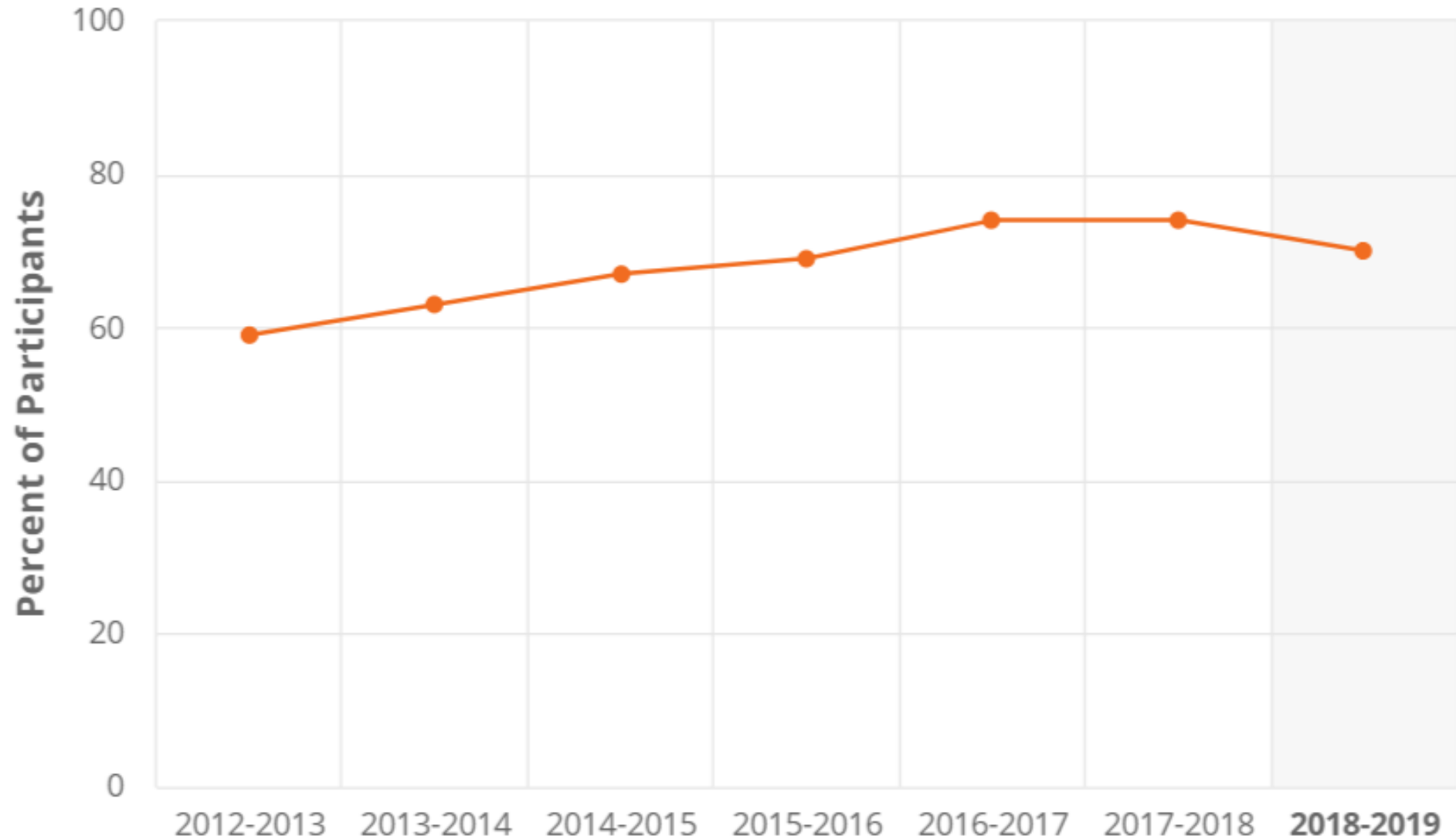
79% of 8,505 adults served had 12 + contact hours (participants) in 2018-2019



Participants in English as a Second Language (ESL)	70%
	4,672 / 6,708
Participants in Adult Basic Education (ABE)	6%
	436 / 6,708
Participants in Adult Secondary Education (ASE)	8%
	560 / 6,708
Participants in Career and Technical Education (CTE)	32%
	2,130 / 6,708
Adult Participants Training to Support Child School Success	6%
	407 / 6,708

English as a Second Language

● Glendale Community College District Regional Consortium, All, 2018-2019



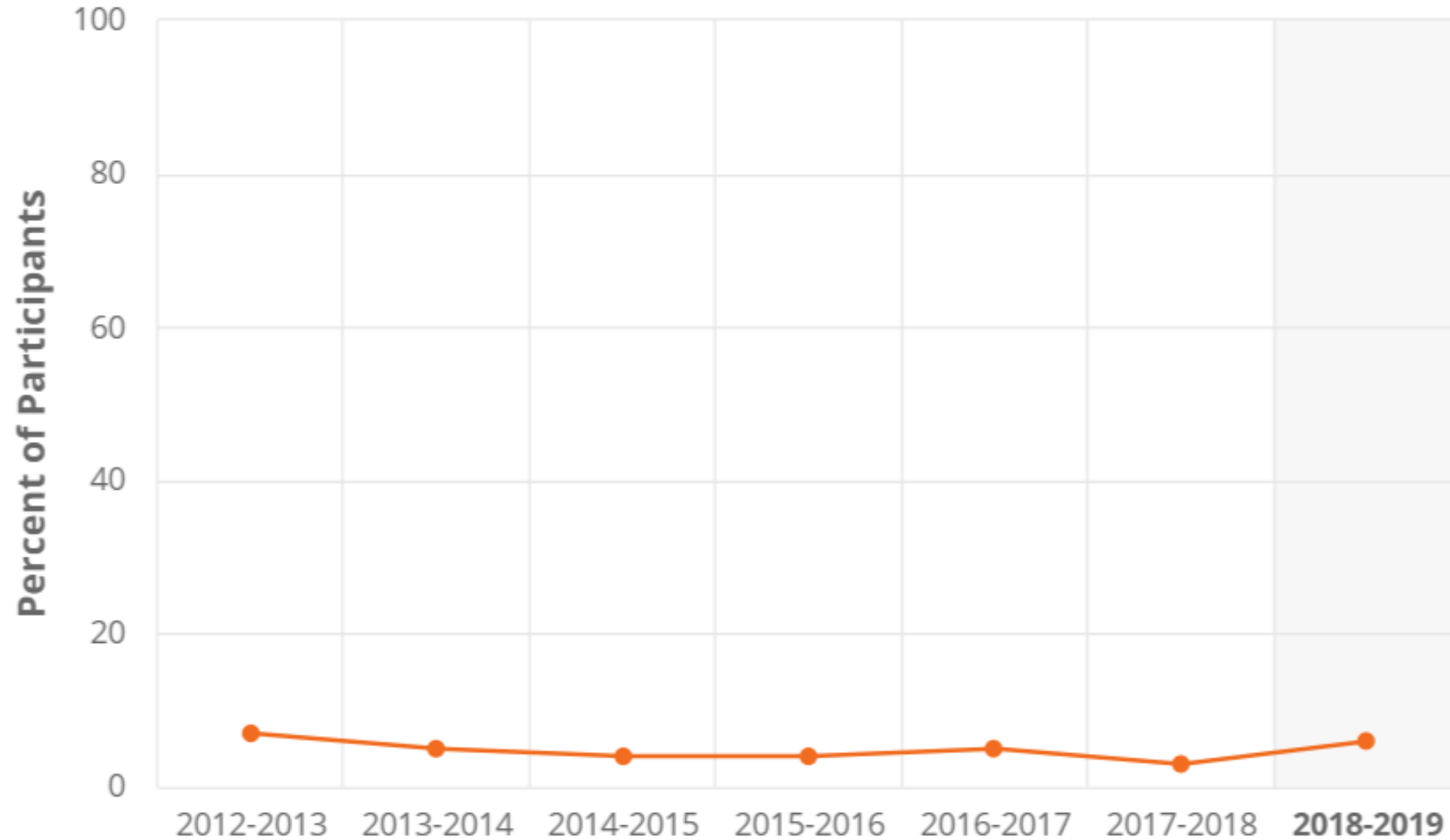
Time Trend

2012-2013	59%
4,169 / 7,112	
2013-2014	63%
4,437 / 7,075	
2014-2015	67%
4,664 / 6,930	
2015-2016	69%
4,688 / 6,814	
2016-2017	74%
5,652 / 7,616	
2017-2018	74%
5,348 / 7,275	
2018-2019	70%
4,672 / 6,708	

Source: CASAS TOPSpro Enterprise, Chancellor's Office Management Information System

Participants in ABE

● Glendale Community College District Regional Consortium, All, 2018-2019



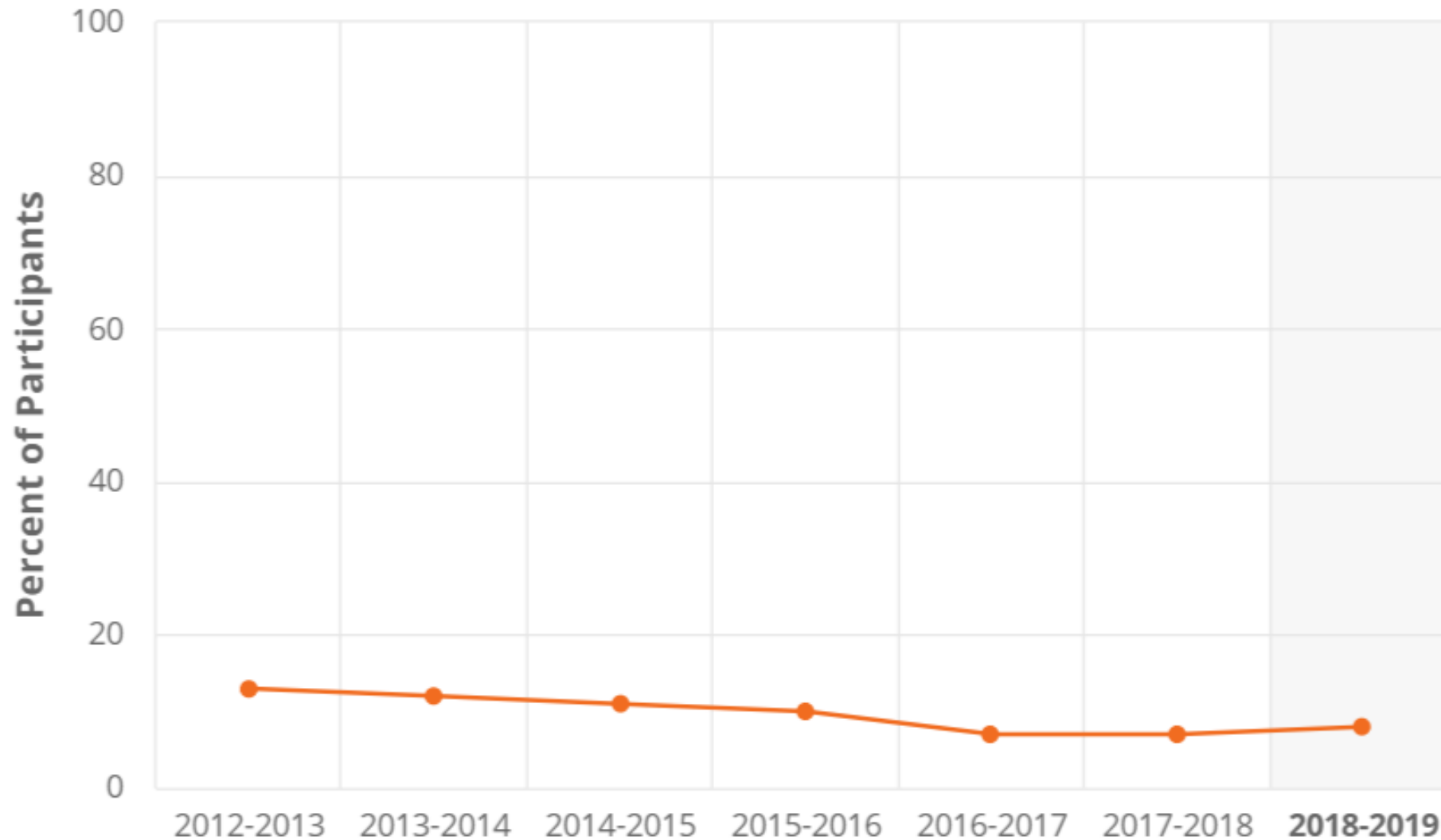
Time Trend

2012-2013	7%
502 / 7,112	
2013-2014	5%
386 / 7,075	
2014-2015	4%
297 / 6,930	
2015-2016	4%
286 / 6,814	
2016-2017	5%
372 / 7,616	
2017-2018	3%
253 / 7,275	
2018-2019	6%
436 / 6,708	

Source: CASAS TOPSpro Enterprise, Chancellor's Office Management Information System

Participants in ASE

● Glendale Community College District Regional Consortium, All, 2018-2019



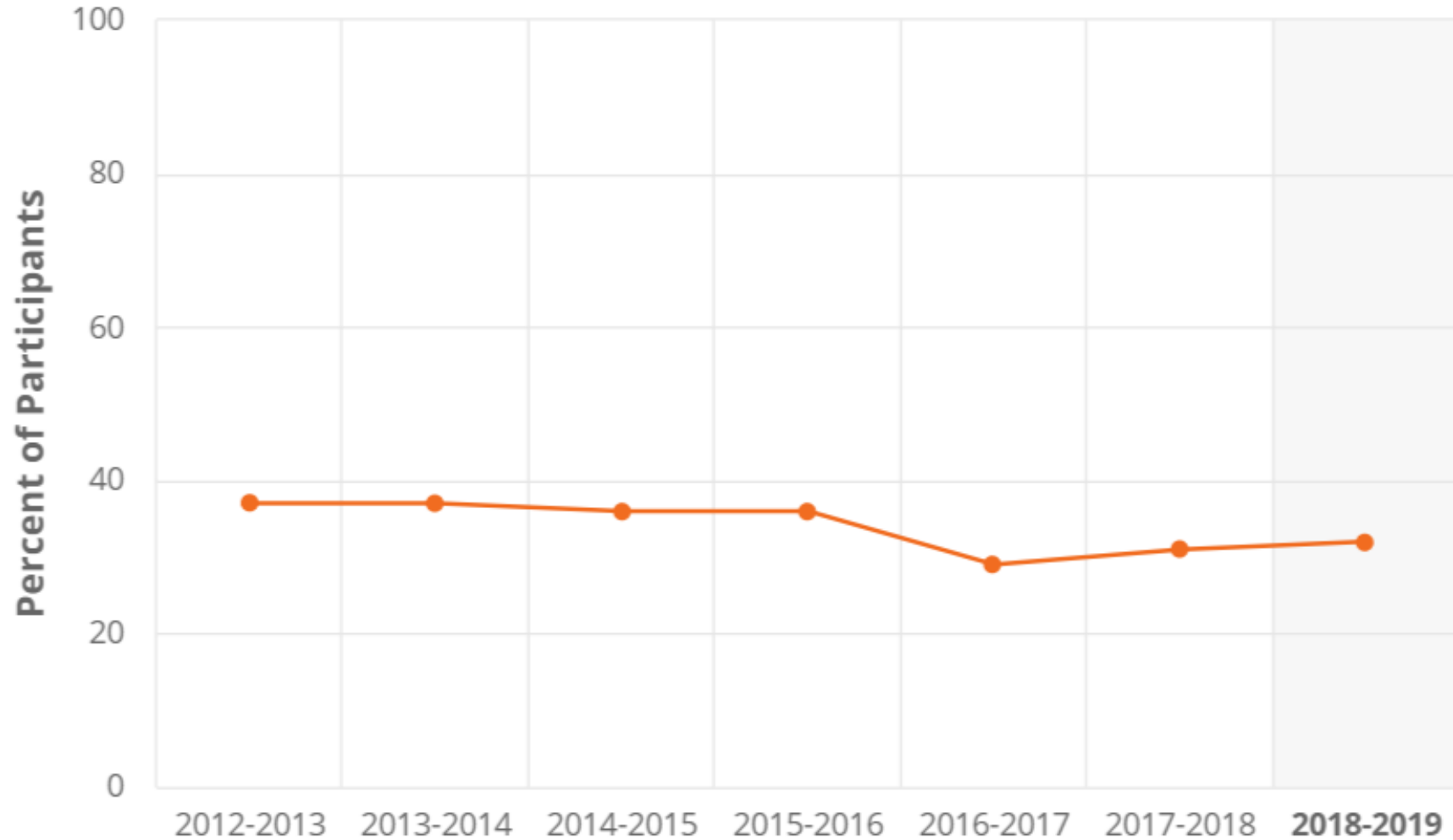
Time Trend

2012-2013	13%
924 / 7,112	
2013-2014	12%
859 / 7,075	
2014-2015	11%
741 / 6,930	
2015-2016	10%
649 / 6,814	
2016-2017	7%
542 / 7,616	
2017-2018	7%
507 / 7,275	
2018-2019	8%
560 / 6,708	

Note: 3.2% (488) Adults ages 18-24 and 7% (10,697) of adults ages 25 & over have less than high school diploma

Participants in CTE

● Glendale Community College District Regional Consortium, All, 2018-2019



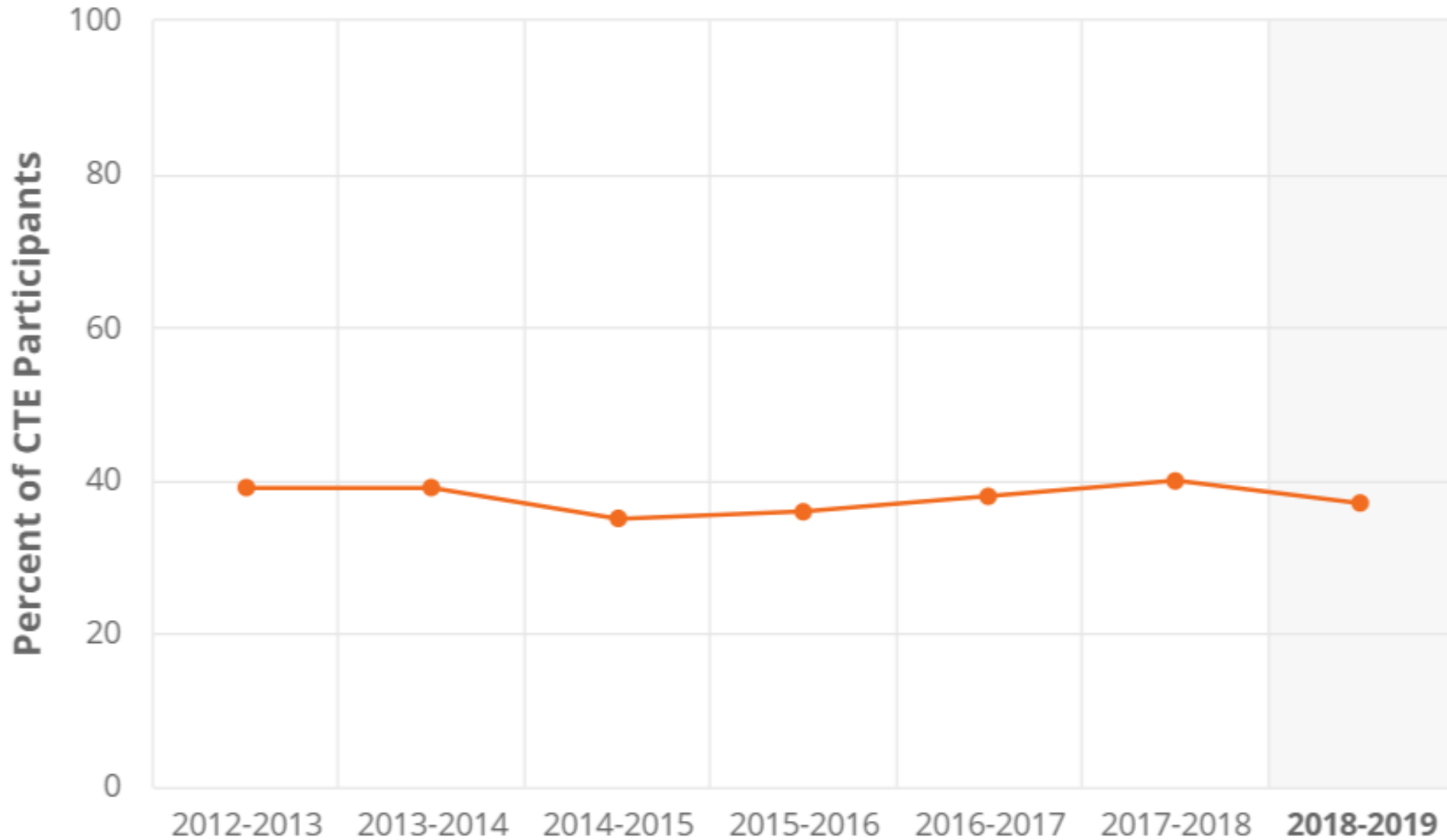
Time Trend

2012-2013	37%
2,644 / 7,112	
2013-2014	37%
2,599 / 7,075	
2014-2015	36%
2,526 / 6,930	
2015-2016	36%
2,444 / 6,814	
2016-2017	29%
2,228 / 7,616	
2017-2018	31%
2,223 / 7,275	
2018-2019	32%
2,130 / 6,708	

Source: CASAS TOPSpro Enterprise, Chancellor's Office Management Information System

Participants in Workforce Preparation

● Glendale Community College District Regional Consortium, All, 2018-2019

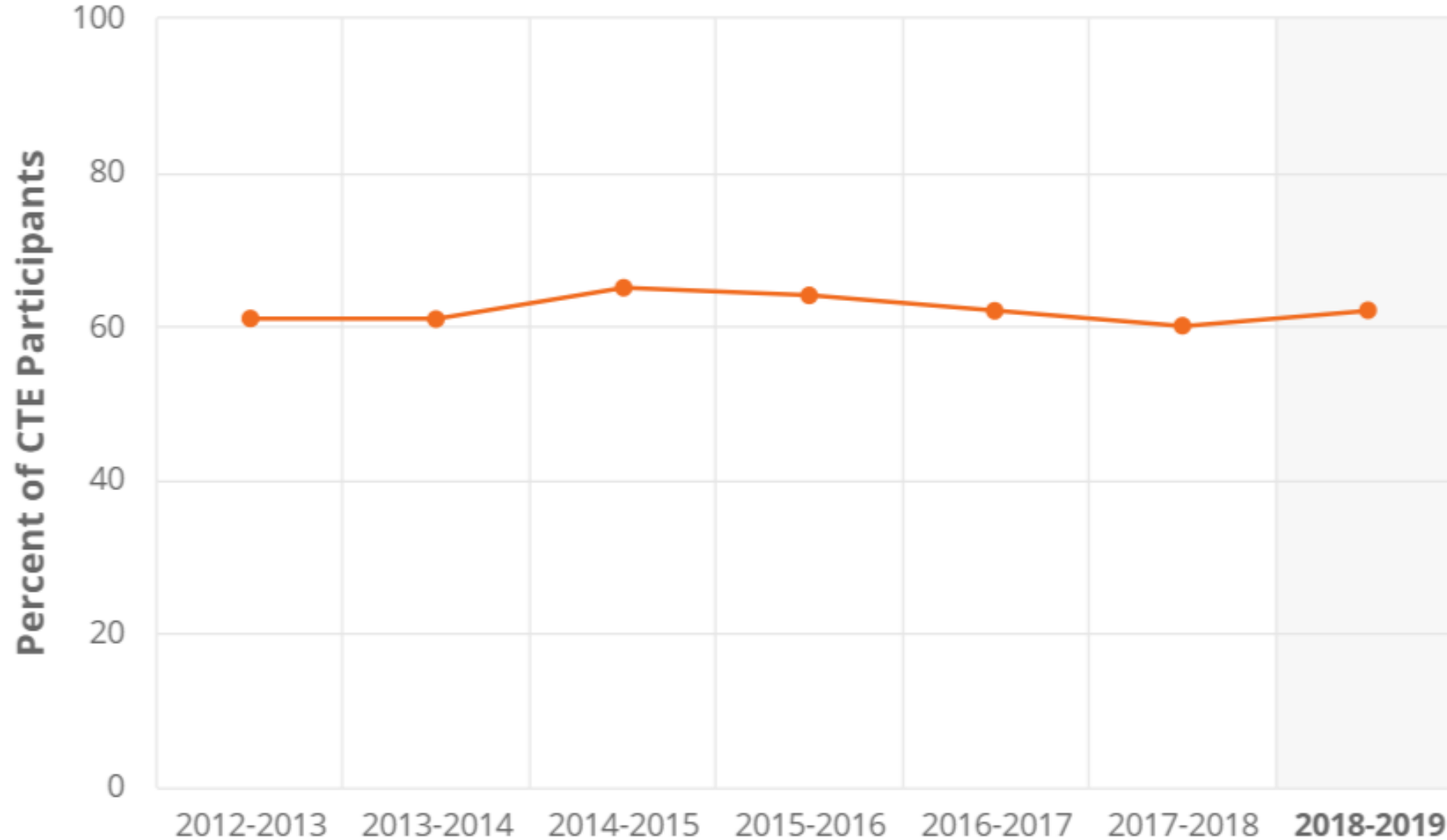


Time Trend

2012-2013	39%
1,033 / 2,644	
2013-2014	39%
1,003 / 2,599	
2014-2015	35%
888 / 2,526	
2015-2016	36%
878 / 2,444	
2016-2017	38%
845 / 2,228	
2017-2018	40%
884 / 2,223	
2018-2019	37%
796 / 2,130	

Participants in Short-Term CTE

● Glendale Community College District Regional Consortium, All, 2018-2019

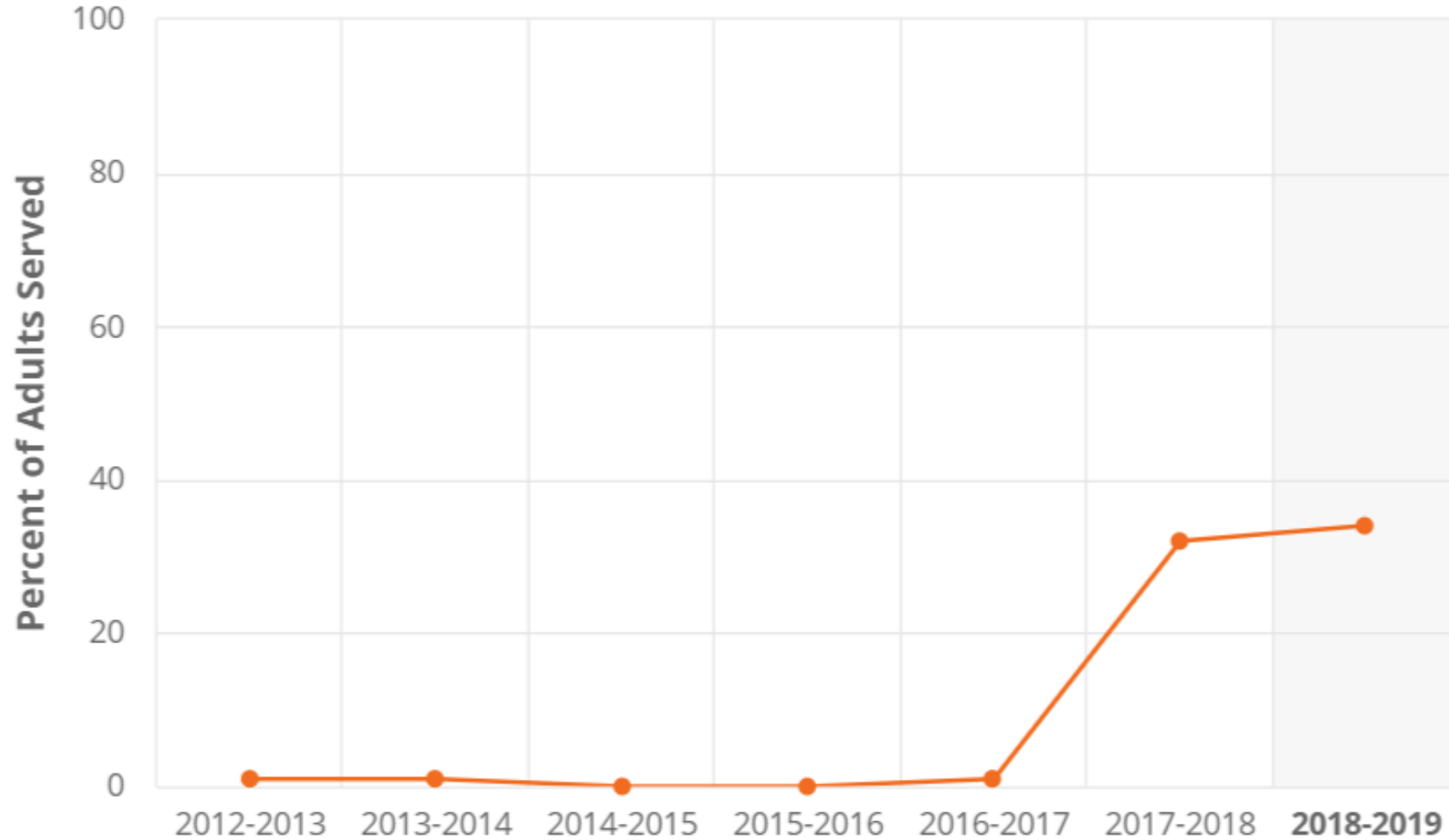


Time Trend

2012-2013	61%
1,611 / 2,644	
2013-2014	61%
1,596 / 2,599	
2014-2015	65%
1,638 / 2,526	
2015-2016	64%
1,566 / 2,444	
2016-2017	62%
1,381 / 2,228	
2017-2018	60%
1,338 / 2,223	
2018-2019	62%
1,328 / 2,130	

Enrolled in Support and Career Services

● Glendale Community College District Regional Consortium, All, 2018-2019

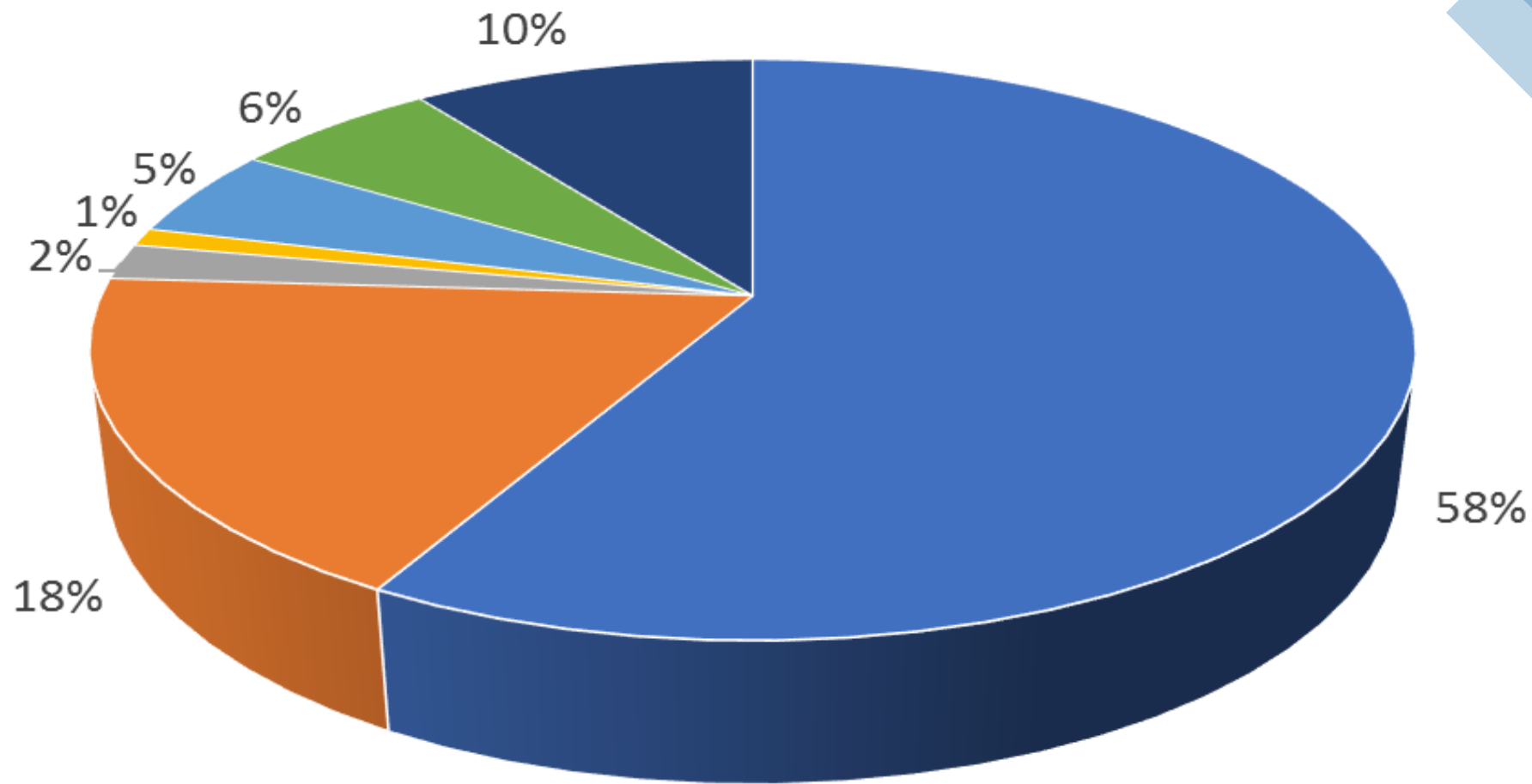


Time Trend

2012-2013	1%
54 / 8,166	
2013-2014	1%
43 / 8,346	
2014-2015	0%
38 / 8,013	
2015-2016	0%
25 / 7,948	
2016-2017	1%
49 / 8,825	
2017-2018	32%
2,942 / 9,123	
2018-2019	34%
2,885 / 8,505	

Source: CASAS TOPSpro Enterprise, Chancellor's Office Management Information System

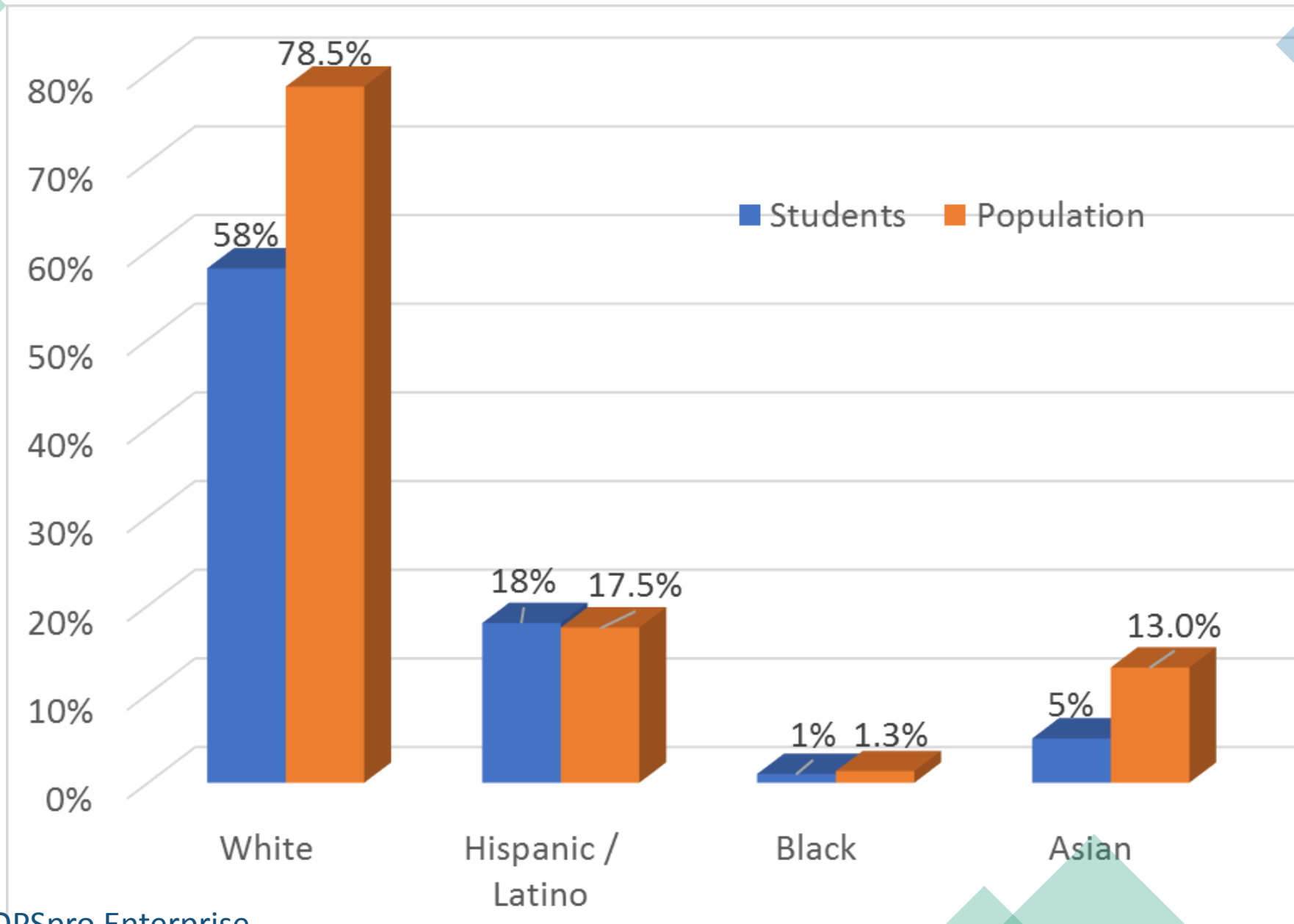
Student Ethnicity



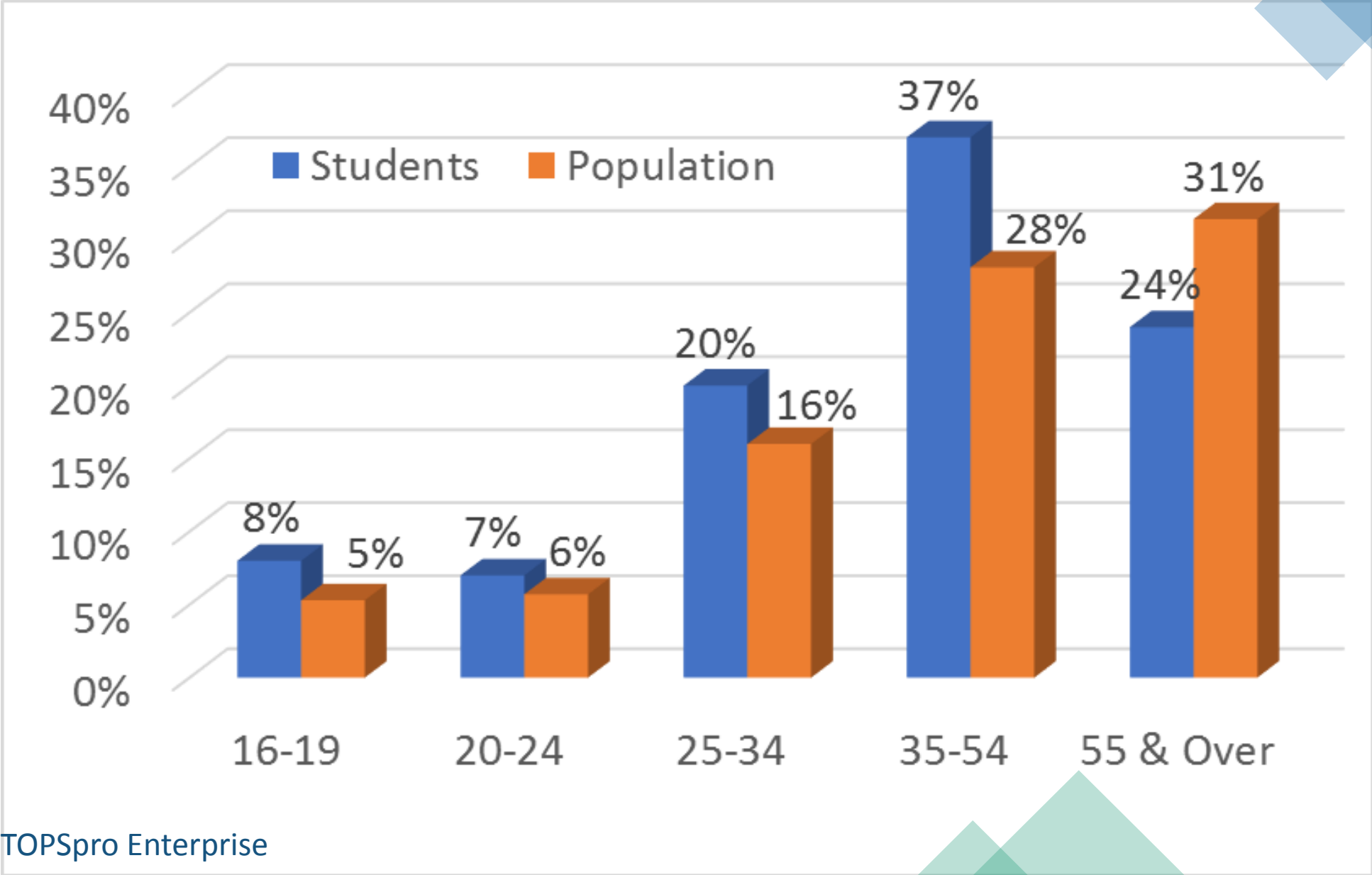
■ White ■ Hispanic/Latino ■ Filipino ■ Black ■ Asian ■ No Response ■ Multi

Student Ethnicity Compared to Glendale Population

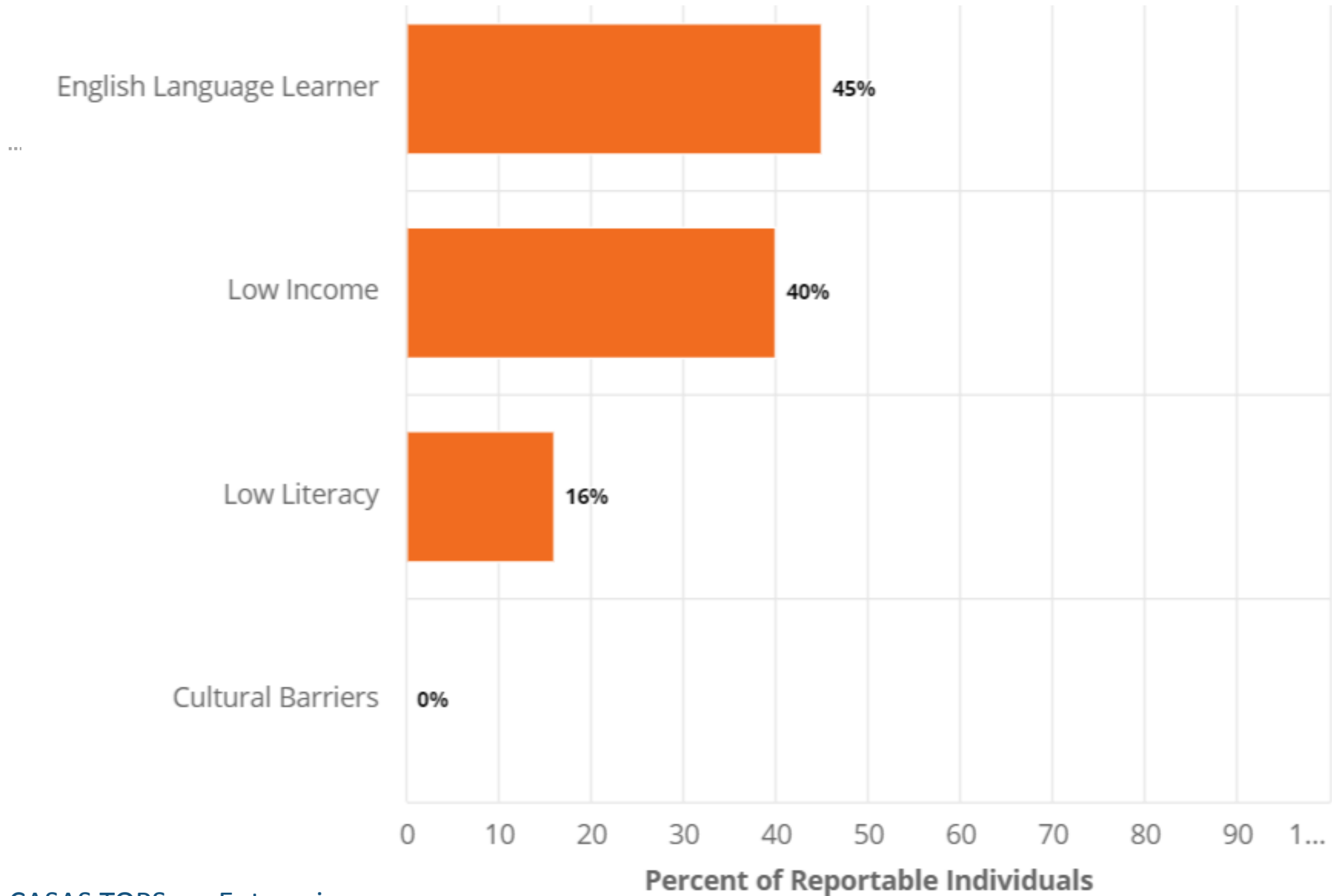
27



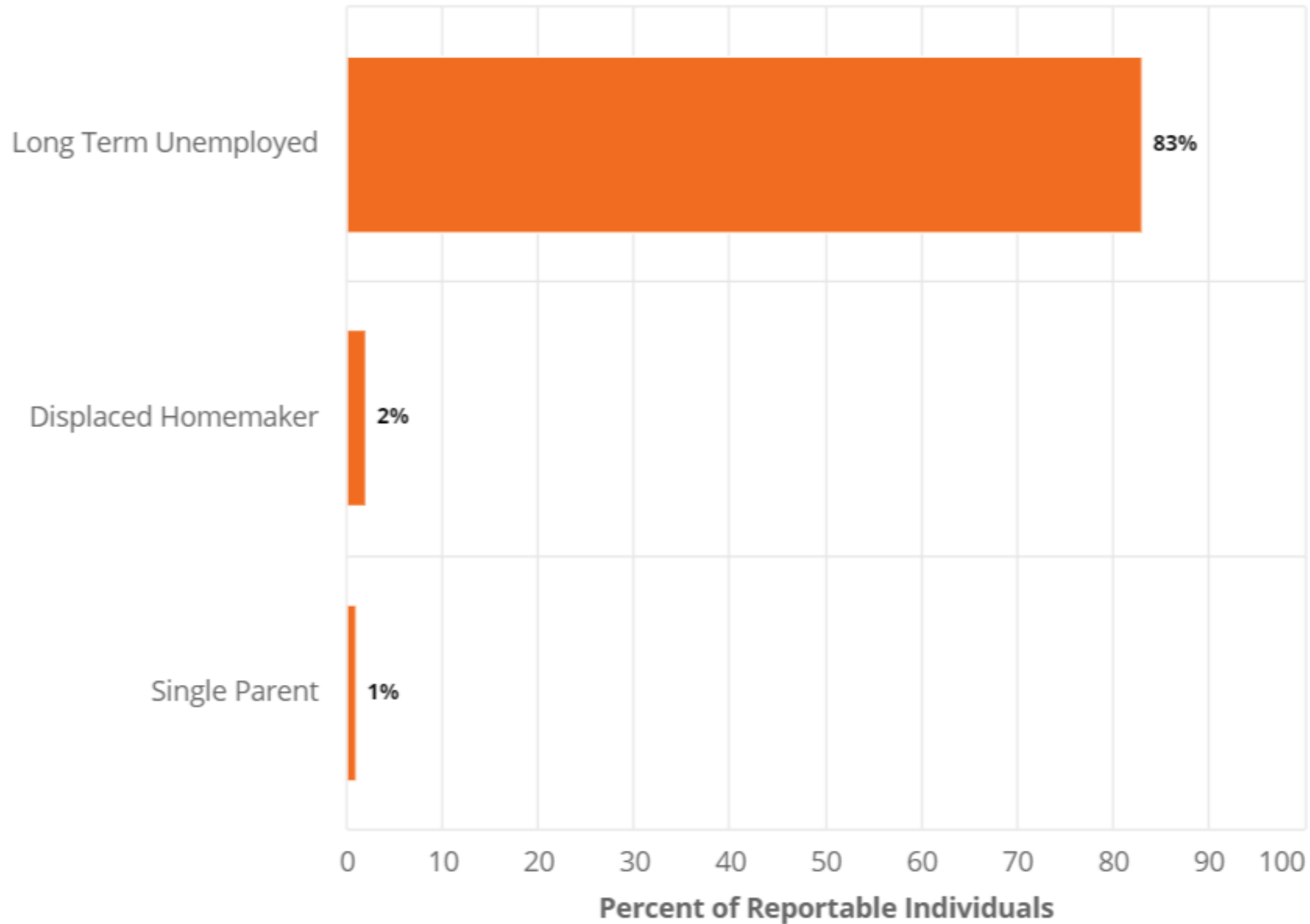
Student Ages Compared to Glendale Population



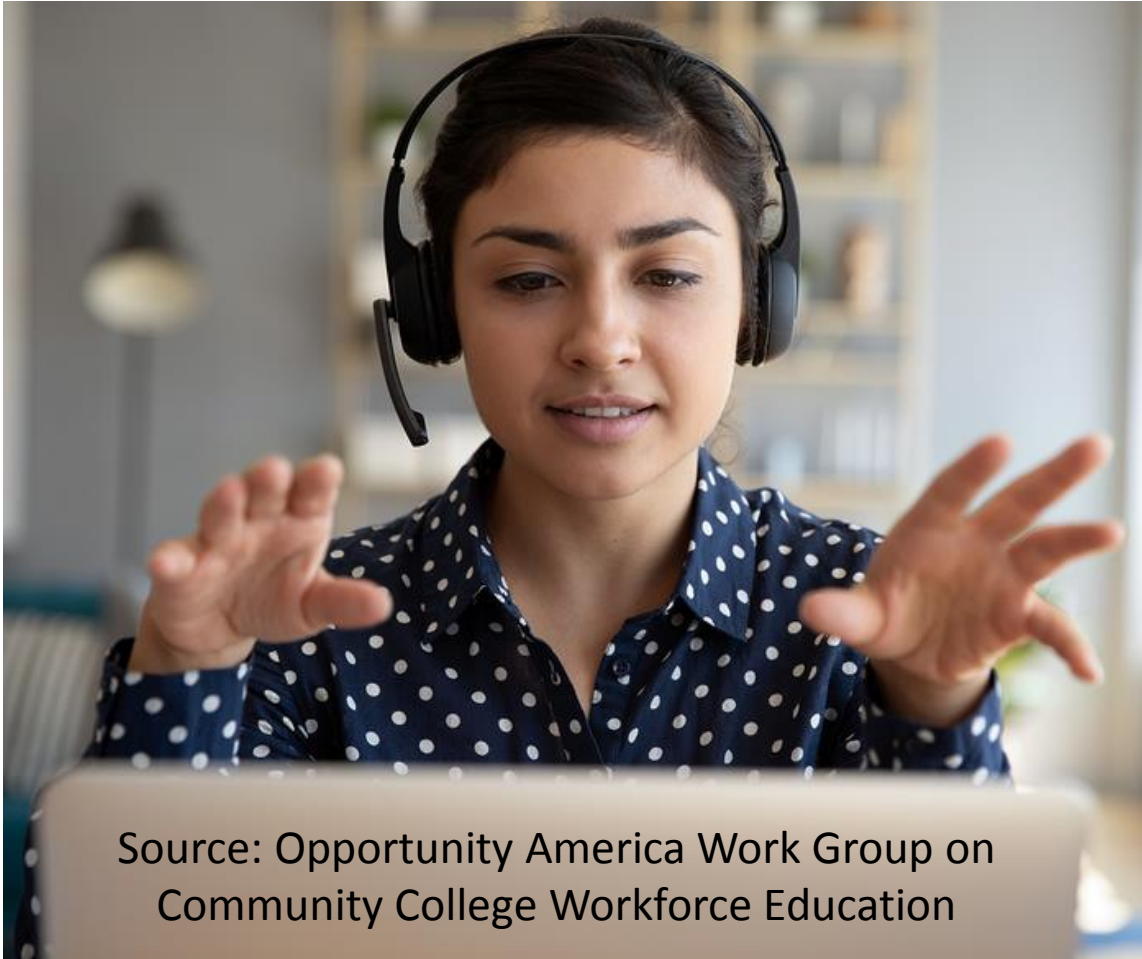
Barriers



Barriers



The Indispensable Institution



Source: Opportunity America Work Group on
Community College Workforce Education

- Rooted in Labor Market
- Academic & Technical Skills
- No Options Foreclosed
- Work Based Learning
- Job Placement
- Engaging Employers
- Integrating Credit and Non-Credit
- Student Navigation & Supports
- Credentials of Value
- Toward a Single Public Workforce System
- Funding Based on Outcomes

CAEP Annual Plan Considerations

- COVID-19 pandemic
 - Distance Learning
 - Staff and Faculty Needs
 - Student Basic Needs (Support Services)
- Budget reductions
 - Impact of statewide \$54B shortfall
- Systemic racial injustices
 - Impact of COVID is disproportionate to people of color
 - Public perception of systemic racism



CAEP Annual Plan 2020 – 2021 Environmental Scan

MaryAnn Pranke
GlendaleLEARN Coordinator